

## CONTRACT



**WOIO**  
**1717 East 12th Street**  
**Cleveland, OH 44114**  
**(216) 771-1943**

And:

**Mentzer Media Services**  
**600 Farimont Avenue**  
**Suite 306**  
**Towson, MD 21286**

<u>Contract / Revision</u> 831602 /		<u>Alt Order #</u> 06361532
<u>Product</u> <b>RNC-ROMNEY</b>		
<u>Contract Dates</u> <b>10/03/12 - 10/09/12</b>		<u>Estimate #</u> <b>474</b>
<u>Advertiser</u> <b>RNC-Romney</b>		<u>Original Date / Revision</u> 10/02/12 / 10/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WOIO</b>	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WOIO	10/03/12	10/05/12	Action News at 6a	6-7a		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$150.00			
N 2	WOIO	10/08/12	10/09/12	Action News at 6a	6-7a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$150.00			
N 3	WOIO	10/08/12	10/09/12	The Early Show	7-9a		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$100.00			
N 4	WOIO	10/03/12	10/05/12	The Early Show	7-9a		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$100.00			
N 5	WOIO	10/03/12	10/05/12	America Now	9-10a		:30			NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$125.00			
N 6	WOIO	10/08/12	10/09/12	America Now	9-10a		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$125.00			
N 7	WOIO	10/03/12	10/05/12	Let's Make A Deal	10-11a		:30			NM	3	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$1,250.00			
N 8	WOIO	10/03/12	10/05/12	Price is Right	11a-12p		:30			NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$2,000.00			
N 9	WOIO	10/08/12	10/09/12	Price is Right	11a-12p		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$2,000.00			
N 10	WOIO	10/08/12	10/09/12	Action News at Noon	12-1230p		:30			NM	4	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				4	\$2,400.00			
N 11	WOIO	10/03/12	10/05/12	Action News at Noon	12-1230p		:30			NM	6	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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**(216) 771-1943**

<u>Contract / Revision</u> 831602 /		<u>Alt Order #</u> 06361532
<u>Contract Dates</u> 10/03/12 - 10/09/12	<u>Product</u> RNC-ROMNEY	<u>Estimate #</u> 474
<u>Advertiser</u> RNC-Romney		<u>Original Date / Revision</u> 10/02/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--WTF--				6	\$2,400.00			
N 12	WOIO	10/08/12	10/09/12	CBS Soaps	1230-2p		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MT-----				2	\$2,000.00			
N 13	WOIO	10/03/12	10/05/12	CBS Soaps	1230-2p		:30			NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$2,000.00			
N 14	WOIO	10/08/12	10/09/12	Action News at 4p	4-5p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MT-----				4	\$500.00			
N 15	WOIO	10/03/12	10/05/12	Action News at 4p	4-5p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$500.00			
N 16	WOIO	10/03/12	10/05/12	Action News at 5p	5-6p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$1,500.00			
N 17	WOIO	10/08/12	10/09/12	Action News at 5p	5-6p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MT-----				2	\$1,500.00			
N 18	WOIO	10/03/12	10/05/12	Action News at 6p	6-630p		:30			NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$2,500.00			
N 19	WOIO	10/08/12	10/09/12	Action News at 6p	6-630p		:30			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MT-----				2	\$2,500.00			
N 20	WOIO	10/08/12	10/09/12	M-F 730-8p	730-8p		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MT-----				2	\$2,000.00			
N 21	WOIO	10/03/12	10/05/12	M-F 730-8p	730-8p		:30			NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$2,000.00			
N 22	WOIO	10/08/12	10/09/12	Action News at 11p	11-1135p		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MT-----				2	\$3,000.00			
N 23	WOIO	10/03/12	10/05/12	Action News at 11p	11-1135p		:30			NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$3,000.00			
N 24	WOIO	10/08/12	10/09/12	David Letterman	1135p-1238a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MT-----				2	\$500.00			
N 25	WOIO	10/03/12	10/05/12	David Letterman	1135p-1238a		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$500.00			
N 26	WOIO	10/08/12	10/09/12	Action News at 5a	5-6a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MT-----				4	\$150.00			
N 27	WOIO	10/03/12	10/05/12	Action News at 5a	5-6a		:30			NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--WTF--				6	\$150.00			

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											Spots	Amount
		Start Date	End Date	Weekdays				Spots/Week	Rate			
N 28	WOIO	10/06/12	10/06/12	Sat Early Show	9-11a		:30			NM	2	\$250.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		10/01/12	10/07/12	-----2-				2	\$125.00			
N 29	WOIO	10/06/12	10/06/12	Sat Hour 3	10-11p		:30			NM	1	\$3,000.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		10/01/12	10/07/12	-----1-				1	\$3,000.00			
N 30	WOIO	10/07/12	10/07/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$2,000.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		10/01/12	10/07/12	-----1				1	\$2,000.00			
N 31	WOIO	10/07/12	10/07/12	Face the Nation	1030-11a		:30			NM	1	\$3,000.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		10/01/12	10/07/12	-----1				1	\$3,000.00			
N 32	WOIO	10/07/12	10/07/12	1130p-12a	1130p-12a		:30			NM	1	\$750.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		10/01/12	10/07/12	-----1				1	\$750.00			
Totals											86	\$111,125.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/09/12	86	\$111,125.00	\$94,456.25
<b>Totals</b>	<b>86</b>	<b>\$111,125.00</b>	<b>\$94,456.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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